

Michael Pinney

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EXPERIENCE

SENIOR PRODUCT DESIGNER, SKOOTRIDE, REMOTE, MARCH 2020 — JUNE 2020

- Sole designer tasked with taking the founders vision and forming it into a cohesive experience. This involved a complete review of all their Product and UX decisions to date, a complete visual overhaul including the creation and implementation of a design system, and close collaboration with the engineering team.

LEAD PRODUCT DESIGNER, EF EDUCATION FIRST, LONDON, AUG 2019 — MARCH 2020

- Working as part of a team spanning across three continents, I joined before launch to lead the design of an internal tool which provides EF's teachers with a world class experience.
- Using qualitative and quantitative research as well as collaborative workshops involving key business representatives, I work closely with the Product Manager to define the problems we should tackle and how to solve them.

SENIOR USER EXPERIENCE DESIGNER, DISCOVERY, LONDON, JUL 2017 — AUG 2019

- Lead design across all platforms (iOS, Android, Web & Connected TV) on a complete Eurosport Player redesign being built from the ground up. This involved user research, stakeholder engagement & management, detailing user flows, wireframing, prototyping, interaction design and UI design.
- I led a number of cross team activities which culminated in a rearchitected service IA as well as the introduction of a user centric approach to product strategy and a reusable design library.
- Worked with the legal department on the implementation of EU regulations such as GDPR, EU Portability and PECR.

SENIOR USER EXPERIENCE DESIGNER, PAYBASE, LONDON, NOV 2016 — JUN 2017

- Working with the Head of Product I worked to research potential consumer propositions. I conducted in-depth user interviews, market research, worked on content strategy and designed smoke test pages to gauge propensity to use. This culminated in two proposed products intended to be launched on iOS & Android.

SENIOR USER EXPERIENCE DESIGNER, YUBL, LONDON, NOV 2015 — NOV 2016

USER EXPERIENCE DESIGNER, BLINKBOX / TALKTALK, LONDON, NOV 2012 — NOV 2015

CREATIVE TECHNOLOGIST, PROFERO, LONDON, OCT 2010 — NOV 2011

CO-FOUNDER, FORLOVENOTMONEY, LONDON, MAR 2010 — JUN 2012

USER EXPERIENCE DESIGNER — INTERNSHIP, ALLOFUS, LONDON, FEB 2010 — APR 2010

EDUCATION

BA (HONS) GRAPHIC DESIGN: NEW MEDIA

University for the Creative Arts — 2009

SKILLS

PROGRAMMING & HARDWARE

HTML, CSS, Javascript (jQuery), Exposure to PHP, Processing, Arduino

SOFTWARE

OmniGraffle, Sketch, Marvel, Adobe CC, Final Cut Pro, iWork, Microsoft Office